



CANADIAN SECURITY ASSOCIATION

# 2022 | ANNUAL REPORT



**CANASA**

Canadian Security Association  
Association canadienne de la sécurité





## Message from the President



As my term served as President of the CANASA Board of Directors comes to and end, I can't help but reflect on my years of involvement on the National Board, my local BC Regional Council as well as many other industry activities. It has been an incredible experience to watch the comradery among security companies in our

industry, who compete daily, but come together when needed for the good of our industry to ensure our success.

Despite facing unprecedented times in recent years, our industry has emerged stronger than ever before. CANASA has shown record setting attendance at our trade shows and education sessions. CANASA remains steadfast in its commitment to providing educational opportunities and ensuring companies have properly trained technical staff, as well as promoting and educating our industry on inclusion and diversity, which I am passionate about. I will continue to drive these initiatives even after I step down, as they are vital to our industry's success.

I encourage more members to get involved as there is a significant benefit for both your personal growth and business growth.

During my tenure, I took on a larger role at Wesco and was blessed to have a hard-working team I could depend on to help ensure my success when wearing both hats!

I have been privileged to work with a phenomenal Board of Directors, Executive Committee and an incredible staff, who gave tirelessly of their time to ensure the success of our industry, and at one point, ensured the survival of our industry association!

**“Despite facing unprecedented times in recent years, our industry has emerged stronger than ever before.”**

I would also like to take this time to thank Neil Sutton, Paul Grossinger and Jason Hill from Annex Business Media, better known to our industry as the SP&T and Canadian Security Magazines, (the go to news outlets for the Canadian Security Industry). Your continued support of CANASA, the Security Industry, Women in Security, and Inclusion and Diversity is to be commended. Thank you for all that you do!

In closing, I wish to express my heartfelt gratitude to every one of you for your support and cooperation during my tenure as President. I look forward to seeing the association thrive under the leadership of our dedicated members and achieving even greater success in the years to come.

Sincerely,  
Anita Brunet  
President  
Canadian Security Association (CANASA)

# Message from the Executive Director



Resilience in the Canadian Security Industry was very evident during the 2022 business year. By all accounts companies are very busy and while still struggling with technical staffing shortages we continue to protect Canadian homes and businesses at a higher rate than ever.

To address the needs we continue to work with colleges across the country to encourage people young and old to recognize the great opportunities available for successful careers with excellent companies who operate to the highest standards. We are now working to communicate with students at a younger part of their journey, at the high school graduating level, to promote decisions before they are committed to a college or university. CANASA participated in several online events discussing the excellent jobs options in our great industry. We are also looking into other opportunities to promote career choices which are supported by several school boards across Canada.

2022 saw a move back to many more “in-person” events where the attendance was exceptional and the obvious desire to meet face-to-face with colleagues and industry peers was very apparent.

Thanks to the leadership of Steve Basnett CANASA’s Director of shows and events our Security Canada Conferences and Trades Shows set record numbers for both exhibitors and attendance a trend that we expect to exceed in 2023. We continue to put on the premiere events for the Canadian Security Industry.

Every year I report on our collaboration with our Association Partnerships such as SIA, SIAC, The Monitoring Association, The Global Life Safety Alliance, the Canadian Association of Chiefs of Police, The Ontario Association of Chiefs of Police, the Ontario Solicitors Advisory Committee, ASIS, and several colleges in multiple provinces. We are now working via our friends at SIA on an International collaboration between CANASA, SIA, Euroalarm, and ALAS (the Latin American Security Association) we will be hosting a joint webinar later this spring. Subject will be a wide range of Cyber Security Issues.

CANASA’s Quebec Regional Council managed by Danielle Paquin did a wonderful job in 2022 working with the Quebec labor regulators as well as the Quebec educational system to ensure our industry has a voice in the structure of these organizations.

As we continued our transition out of the COVID restrictions our financial results as reported in this document were again excellent and ahead of our projections. This has allowed us to quickly recover from the excessive costs of two years without in-person events. Many people made this happen and they did a great job.

**“I feel very strongly that we are continuing on a strong path and we have much more that we can do to help our Industry grow and flourish.”**

Finally it can’t be overstated that the success of CANASA is because of the incredible participation of our Board of Directors, our Regional Councils, our Committee Volunteers and the wonderful staff at the CANASA office who have exceeded expectations every step of the way. I feel very strongly that we are continuing on a strong path and we have much more that we can do to help our Industry grow and flourish.

Please contact me at any time if you would like to know more about what we are doing for our members or if you would like to get involved.

Sincerely,  
Patrick Straw  
Executive Director  
Canadian Security Association (CANASA)

# 2021/2022 Volunteers and Staff

## National Board of Directors

<b>President</b>	Anita Brunet
<b>Vice President</b>	Neil Jones
<b>Treasurer</b>	Brahm Ptack, CPA, CFE
<b>Executive Committee Members</b>	Stuart Armour Bob Smith
<b>Board Members</b>	Alan Cavers Daniel Cyr Trask Dittburner Kevin Leonard Jonathan Metcalfe Roger Miller Helen Perry-Raycraft Luke Raymond

## National Executive Committee

<b>President</b>	Anita Brunet
<b>Vice President</b>	Neil Jones
<b>Treasurer</b>	Brahm Ptack, CPA, CFE
<b>Members</b>	Stuart Armour Bob Smith

## REGIONAL COUNCILS

### Atlantic Regional Council

<b>President</b>	David Smith
<b>Vice President</b>	Chris Carpenter
<b>Representatives</b>	Don Budden Jim Carr Alexander McGruer Terry Moser Bryan Squires Ken Steffens

### British Columbia Regional Council

<b>President</b>	Tony Ursan
<b>Vice President</b>	Luke Malcolm
<b>Representatives</b>	Stuart Armour Anita Brunet Kevin Hincks Joanne Robertson Bryan Sweeney Devon Thomas

## Central Ontario Regional Council

<b>President</b>	Trask Dittburner
<b>Vice President</b>	Thomas Leslie
<b>Representatives</b>	Tom Bennett Beverley Champagne Michael Del Guidice Josh Hartmann Imran Hasan Artem Katsaga Carmine Panaro Nathan Ritchie Ceres Silva Mary Vella
<b>Observer</b>	

## Eastern Ontario Regional Council

<b>President</b>	Bob Smith
<b>Vice President</b>	Stephen McMullen
<b>Past President</b>	Chris Izatt
<b>Representatives</b>	Marc-André Bergeron Richard Gauthier Gregg Harmison Richard McMullen

## Golden Horseshoe Regional Council

<b>President</b>	Joseph Rossano
<b>Vice President</b>	Michael Polo
<b>Representatives</b>	Kevin Allison Roger Barnes Gene Blahut Anna De Jager Paul Grossinger Aaron Kozlowski David Lopinski Jessica Young
<b>Observers</b>	Jacques Boulianne Ronald Gibbon

## Northern Alberta Regional Council

<b>President</b>	Khalid Najmeddine
<b>Vice President</b>	Logan Marynowich
<b>Past President</b>	Patti Jones
<b>Representatives</b>	Christine Brideau Brandon Kaduk Ryan May Stephanie Prytuliak



## Prairie Regional Council

<b>President</b>	Tara Webber
<b>Vice President</b>	Lisa Boyer
<b>Representatives</b>	Kim Caron Ellery Demedash Jonathan Metcalfe Jeff Munday Alida Remillard Jeff Stumpf

## Quebec Regional Council

<b>President</b>	Chantal Bélanger
<b>Vice President</b>	Dominique Bougie
<b>Vice President 2</b>	Gaëtan Bordeleau
<b>Secretary</b>	Daniel Cyr
<b>Representatives</b>	Philippe Bouchard Martin Brousseau André Fiset Daniel Lamarre Brahm Ptack Jean Rho Gilbert Rolland

## Southern Alberta Regional Council

<b>President</b>	Barry Paisley
<b>Vice President</b>	Darryl Sinclair
<b>Representatives</b>	Ken D'Arterio Scott Dry Shawna Graves

## Southwestern Ontario Regional Council

<b>President</b>	Brian Gibbs
<b>Vice President</b>	Angelo Bucciarelli
<b>Representatives</b>	Al Herrington Stephen Karchut Tim Pritchard Rochelle Sinclair

## NATIONAL COMMITTEES

### National Audit Committee

<b>Chair</b>	Brahm Ptack, CPA, CFE
<b>Members</b>	Richard McMullen Carmine Panaro

### National Ethics Committee

<b>Chair</b>	Gordon Hebb
<b>Members</b>	Kim Caron Ellery Demedash Karen McGee Richard McMullen Frank Pietrobono Ivan Spector

### National By-law and Policy Committee

<b>Chair</b>	Neil Jones
<b>Members</b>	Don Budden Ellery Demedash Trask Dittburner Helen Perry-Raycraft Bob Smith

### National Education Committee

<b>Chair</b>	Ron Jagmohan
<b>Members</b>	Chris Carpenter Egor Lefter Kevin Leonard Stephen McMullen Roger Miller Bryan Sweeney Taylor Wolsey

### National Government Relations Committee

<b>Chair</b>	Brahm Ptack, CPA, CFE
<b>Members</b>	Roger Miller Kevin Hincks Chris Izatt Richard McMullen Peter Dyk

# 2021/2022 Volunteers and Staff

## National Membership Committee

<b>Chair</b>	Robert Harman
<b>Members</b>	Anita Brunet André Fiset Neil Jones Kevin Leonard Logan Marynowich Ryan May Bob Smith Tara Webber

## National Monitoring Station Committee

<b>Chair</b>	Kevin Leonard
<b>Members</b>	Kevin Buckland Dawn Burling Kim Caron Alan Cavers Chris Currie Grayson Flake Melissa Garman Mathieu Lamontagne Lagace Shelley McQuigge Mathew Moss Elaine Perri Malcolm Pesner Mark Phillippi Brahm Ptack Gilbert Rolland

## National Nominating Committee

<b>Chair</b>	Don Budden
<b>Members</b>	Francis Dugré Valerie Michetti Chris Welling

## National Scholarship Committee

<b>Chairs</b>	Chris Izatt Shawna Graves Jonathan Metcalfe
<b>Members</b>	Stuart Armour Chantal Bélanger Chris Carpenter Chris Cullen Paul Grossinger Ryan May

Rochelle Sinclair  
Bob Smith  
Tara Webber

## National Strategic Planning Committee

<b>Chair</b>	Stuart Armour
<b>Members</b>	Don Budden Rob Harman Neil Jones

## National Working Committee

<b>Chair</b>	Don Budden
<b>Members</b>	Kevin Allison Chantal Bélanger Richard Gauthier Brandon Kaduk Tim Pritchard Joanne Robertson Ceres Silva Darryl Sinclair David Smith

## CANASA STAFF

<b>Executive Director</b>	Patrick Straw
<b>Director, Trade Shows &amp; Events</b>	Steve Basnett
<b>Director, Government Relations &amp; Quebec Affairs</b>	Danielle Paquin
<b>Finance Manager</b>	Cassandra Jennings
<b>Manager, Board Relations and Member Events</b>	Erin Marsden

# Financial Report

The financial information presented has been derived from the financial statements of the Canadian Security Association (the "Association") for the year ended December 31, 2022, which were prepared in accordance with Canadian accounting standards for not-for-profit organizations. These audited statements are available in the "Members Only" section at [www.canasa.org](http://www.canasa.org). The financial statements were audited by Kreston GTA LLP, Licensed Public Accountants, who reported without reservation in their independent auditors' report dated June 6, 2023.

The Association continues to maintain a positive financial position, as evidenced by its general fund balance of \$675,310 which is comprised of assets including cash, marketable securities, equipment, and working capital items. The restricted fund balances of \$115,143 are the National Defence and the Advocacy Fund, and the Education Development Fund which consist of cash and term deposits.

Fund Balances		
	Dec 31, 2022	Dec 31, 2021
General Fund	675,310	51,047
National Defence and Advocacy Fund	50,000	42,801
Education Development Fund	65,143	65,143
<b>Total</b>	<b>790,453</b>	<b>158,991</b>

Statement of Operations and Changes in the General Fund		
For the year ended	Dec. 31, 2022	Dec. 31, 2021
<b>Revenues</b>		
Security Canada –		
Trade shows	1,583,927	184,705
Membership fees	408,047	416,337
Regional activities	292,424	29,789
Interest income	7,046	7,359
Education programs	52,463	–
<b>Total</b>	<b>2,343,907</b>	<b>638,190</b>
<b>Expenditures</b>		
Security Canada –	708,133	181,285
Trade shows		
Administrative expenses	303,738	285,463
Regional activities	430,631	163,937
Membership	170,869	118,209
Interest and bank charges	41,378	33,457
Education programs	31,597	13,473
Bad debt provision	17,226	19,095
Amortization	8,873	11,016
<b>Total</b>	<b>1,712,445</b>	<b>825,935</b>
<b>Excess / (Deficiency) of Revenues Over Expenditures</b>	<b>631,462</b>	<b>(187,745)</b>
<b>Transfer to National Defence Fund</b>	<b>(7,199)</b>	<b>–</b>
<b>General Fund, Balance at Beginning of Year</b>	<b>51,047</b>	<b>238,792</b>
<b>General Fund, Balance at End of Year</b>	<b>675,310</b>	<b>51,047</b>



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